

# Vital Forests Vital Communities

August 16-17, 2005  
Grand Rapids, MN

Building the Capacity of Minnesota's Wood Products  
Center Manufacturing Industry: Creating Our Edge

## Conference Agenda

### Tuesday, August 16

- 12:00 pm** Optional Golf Scramble
- 4:30** Registration Opens
- 5:15** Welcome Reception
- 6:00** **Dinner and Keynote Presentation: Why Design Matters ~ Creating an Edge**  
*Sarah Susanka, Architect and Author, The Not So Big House and Home By Design*

### Wednesday, August 17

- 7:00 am** Registration and Continental Breakfast
- 8:00** Welcome and Opening Remarks
- 8:15** **Keynote Presentation: Understanding China to Compete Successfully**  
*Dan Rosen, Principal, China Strategic Advisory*
- 10:15** Break
- 10:45** **Mapping the Wood Products Industry**  
*Keith Jacobson, Utilization & Marketing Program Leader, MN DNR*
- 11:00** **Unique Resources ~ Engineered Wood Makes a Difference**  
Moderator: *Bob Owens, President & CEO, Owens Forest Products*  
Speakers: *Robert Malczyk, Principal, Equilibrium Consulting, Inc.*  
*Vern Schumacher, President, Structural Wood Corp.*
- 12:00 pm** Lunch
- 12:30** **Best Practices by Companies Who Are Competing Successfully in the Global Marketplace**  
*Brian Chang, President, Pacific Investment Partners & Managing Director, Asia, Minnesota Research Fund*  
*Steven Wilhelm, National Accounts Manager, Woodcraft Industries, Inc.*
- 2:00** Break
- 2:30** **Designing the Future: A Redefinition of Manufactured Homes**  
Moderator: *Pat Donahue, Program Director, Market Oriented Wood Technology Program, Natural Resources Research Institute*  
Speakers: *Glenn Hause, President, Talor Building Systems*  
*Peter Stalland, President, Norse Homes*  
*Tom Schirber, Community Housing Liaison, Wilder Foundation*  
*James Brew, Vice President and Architect, LHB Corp.*
- 4:15** Final Remarks
- 4:45** Adjourn



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