



November 18-20, 2015
Marriott Minneapolis West

A G E N D A

#mnbroadband

Wednesday, November 18

1:00 pm Registration Opens

1:30-4:30 Preconference Sessions:

- I. **Intro to Community Broadband** with Dave Russell, Calix; Albert Kangas, Palmer Wireless; Paul Solsrud, Cooperative Network Services; moderated by Bill Coleman, Community Technology Advisors

Are you still working after years of trying to get better broadband within your city or across your county? Or are you just getting started? This session will provide basics about community organizing, wired and wireless technology options, and business and partnership models.

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- II. **Digital Inclusion Strategies**, moderated by Ann Treacy, Treacy Information Services, featuring show and tell sessions on a range of digital literacy projects and a discussion of how to better run programs.

No matter how great (or poor) your network is, if community members are being left behind without access, skills and devices, then your network is not being used to its full capacity. Learn best practices in a range of digital inclusion strategies including computer refurbishment, community technology centers, computer training programs, and low-cost Internet connectivity.

1:30-8:30 Digital Storytelling Workshop (Invitation only) with Frank Odasz, Lone Eagle Consulting. Youth from Fond du Lac Ojibwe School, Leech Lake Boys & Girls Club, and Nay-Ah-Shing High School, Onamia will learn about and use free online applications for telling their own stories, the stories of their culture and their communities. They will share their learning with conference goers Thursday morning.

6:00-8:00 Drop-in Welcome Reception

Thursday, November 19

- 8:00 am** **Breakfast Buffet**
- 8:30** **Welcome** Bernadine Joselyn, Public Policy & Engagement Dir., Blandin Foundation
- 8:40** **Digital Storytelling Show-and-Tell** *Youth share their experience and learning from Wednesday's Digital Storytelling workshop.*
- 9:10** **Who's Here, and Why?** Participants introduce themselves to one another
- 9:30** **Large as Life: How Fiber Will Turn Our World Upside Down** keynote presentation by Susan Crawford, Professor at Harvard Law School and co-director of the Berkman Center; introduced by Christopher Mitchell, Institute for Local Self Reliance. *Discussion to follow.*
- 10:30** **Break**
- 10:45** **A Broadband Vision for Minnesota Session I: Developing our Shared Vision**
- 11:45** **Lunch** *with remarks from*
- Commissioner Katie Clark Sieben, MN Department of Employment & Economic Dev.
 - Margaret Anderson Kelliher, President, MHTA; Chair, Governor's Task Force on Broadband
 - Danna MacKenzie, Director, MN Office of Broadband Development
- 1:25** **Best of the Blandin Broadband Communities: Local Leadership Matters** with Nancy Hoffman, Chisago County; Amanda Outhoudt and Dan Weber, Sherburne County; Kay Wruke, Martin County; Tom Johnson, Nobles County; Neela Mollgaard, City of Red Wing
- 2:30** **A Broadband Vision for Minnesota Session II: Bringing our Vision to Life**
- 3:25** **Break - Exhibit Hall Opens**
- 4:15** **A Broadband Vision for Minnesota Session III: Reviewing our work from Session II**
- 4:45** **Closing Thoughts for the Day** by Bernadine Joselyn
- 5:00** **Adjourn**
- 4:30-6:00** **Optional Session~ Real Life Examples: CTC's Partnerships with Government, School Districts and Other Entities** *Hosted by Consolidated Telephone Company*
- 6:00-8:30** **Exhibitor Reception**

Friday, November 20

- 7:15-9:00** **Broadband Builders Breakfast**
- 8:00** **Welcome** by Dr. Kathleen Annette, Blandin Foundation President, introduced by Bernadine Joselyn

8:15 **The State of Broadband in Minnesota** Lieutenant Governor Tina Smith announces the 2015 Border-to-Border Broadband Infrastructure Fund awardees; introduced by Dr. Kathleen Annette

8:45 **Remarks by Congressman Rick Nolan** introduced by Bernadine Joselyn

9:00 **Breakout Sessions Round I or Exhibit Time**

Forming Successful Broadband Partnerships: Extending quality broadband to underserved and unserved communities often requires multiple partners to fill various roles in finance, operations, and ownership. Learn how your community can make smart decisions and create a successful partnership. *Moderated by Milda Hedblom, Dain International Services, Augsburg College*

- Danna MacKenzie, MN Office of Broadband
 - Dan Pecarina, Hiawatha Broadband
 - Shannon Sweeney, David Drown Associates
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Fueling Innovation via Gigabit Broadband: Broadband is the means; innovation is the ends. Learn how communities in Minnesota and across the USA are leveraging fiber networks to create and support economic and community development. *Moderated by William Wallace, US Ignite*

- Mark Erickson, RS Fiber / City of Winthrop
 - Neela Mollgaard, Red Wing Ignite
 - Sheila Haverkamp, Brainerd Lakes Area Development Corp
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Youth and Community Engagement - Use of Video and Storytelling: As the first digital generation, young people can be a resource for creativity, capable of helping all citizens connect with appropriate broadband empowerment tools and resources. Learn how anyone can easily create and share online videos to tell stories, preserve culture, and more. Learn how rural communities can work together to begin sharing new discoveries and innovations.

- Frank Odasz, Lone Eagle Consulting
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9:45 **Break**

10:00 **Breakout Sessions Round II or Exhibit Time**

Co-ops and Broadband Deployment: Many of Minnesota's best rural broadband services are provided by cooperatives. Find out if a cooperative model might work for your community, and how existing cooperatives might be your best bet for a public-private partnership. *Moderated by Shannon Heim, Dykema*

- Joe Buttweiler, Consolidated Telephone Co.
 - Stacy Cluff, Mille Lacs Energy
 - Joel Dahlgren, RS Fiber / United Farmers Coop
 - Kyle Oldre, Rock County
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Fueling Innovation via Creative Spaces: Learn how to build an innovative community culture by creating a physical space where technologists, engineers, financiers and entrepreneurs can launch new ideas, applications and companies. *Moderated by Ann Treacy, Treacy Info. Services*

- Betsy Bonema, Work Up - Willmar
 - Dave Hengel, Greater Bemidji LaunchPad
 - Matt Faris, Duluth Makerspace
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Moving Your Community Up the Technology Adoption Ladder: Learn how Social Media Breakfasts, App Camps, industry sector initiatives and business technology promotion projects can positively influence the tech savviness of your own community. Learn best practices for helping residents, businesses and key community institutions learn new skills and deploy new tech strategies. *Moderated by Karl Samp, Community Technology Advisors*

- Julie Foote, MVTW Wireless
 - Kay Wruke, Martin County
 - Maureen Ideker, Essentia Health
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- 10:45** **Break**
- 11:00** **Broadband Vision for Minnesota Session IV: Moving the Vision Forward**
- 11:55** **Lunch**
- 12:15** **Legislative Policy Panel: Responding to the Vision / Preparing for the Legislative Session** Moderated by Senator Matt Schmit, with Rep. Dave Baker, Rep. Ron Kresha and Rep. Paul Thissen. *Additional panelists to be confirmed.*
- 12:50** **Senator Al Franken**
- 1:15** **Closing and Adjourn**

Sponsored by:



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STRENGTHENING RURAL MINNESOTA

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Arrowhead RDC, Association of MN Counties, Economic Development Association of MN, Fiber to the Home Council, Greater MN Partnership, Headwaters RDC, Initiative Foundation, League of MN Cities, MN Association of Community Telecommunications Administrators, MN Association of Townships, MN Rural Health Association, Northland Foundation, Northwest MN Foundation, Region Five Development Commission, Region Nine Development Commission, Resilient Region Virtual Highway Taskforce, Southern MN Initiative Foundation, Southwest Initiative Foundation, Southwest RDC, West Central Initiative