

#### AAOP is offering grants up to \$3,500 for Census outreach for 2019

- 2020. The decennial Census is key to distributing federal funding into communities for everything from roads to schools to hospitals. However, communities of color and low income communities are disproportionately undercounted by the Census, resulting in less funding and less representation of those communities in a concentrated area. With severe underfunding of the 2020 Census efforts, it is crucial

to carry out a massive grassroots mobilization effort with and by communities of color and low income communities.

There are over 325,000 Asian American and Pacific Islanders (AAPI) in Minnesota, and many of our community are impacted by being undercounted in the 2020 Census. As such, AAOP is distributing funds to AAPI community-based organizations to carry out grassroots outreach efforts in their targeted communities. The goal is to increase API participation in the census and increase community-based organizations' capacity to carry out this grassroots effort in their community.

Please send applications as well as any comments or concerns to Vangxor Xiong at vangxor@aaopmn.org

Applications will be accepted on a rolling basis until January 2nd. *We highly recommend submitting applications as soon as possible.* Acceptance notifications will be sent out by January 2nd.

Applicant Organization Name	
Minnesota Organization Tax Status: 501c3 or Fiscal Sponsored?	
Executive Director or Project Lead Name:	
Address:	
Email:	
Phone:	
Website:	
Social Media Information:	

## Census Grant 2019-2020

#### Timeline

- Dec 2 Application Opens
- Jan 2, 11:59pm Application Closes
- Jan 6 Decisions emailed out
- Jan 11 Required training
- March 14 Midway check in
- July Closeout

#### Requirements

- Funding cannot go to partisan related activities. Funding may be used towards general operations that supports Census work (See examples in description of funding).
- Attend Orientation, Closeout, and monthly check-ins.
- Have one to two consistent leaders showing up to all Census grant related meetings with AAOP.
- Develop a workplan and a method to track your outreach efforts with AAOP.

### **Funding Tiers**

#### *Tier 1 -* \$1,000

\$1,000 to support the cost of holding 2, one-time Census events that will deeply & meaningfully engage Asian & Pacific Islander community members.

#### *Tier 2 -* \$3,500

\$3,500 to support the cost of holding 2, one-time Census events AND another ongoing effort that will deeply & meaningfully engage Asian & Pacific Islander community members about the Census.

Examples of ongoing events: multiple Census information sessions; weekly open computer lab times to fill out the Census; 1:1 census conversations with clients or community members; monthly phonebanking.

#### About your organization

# SECTION 1: <u>New applicants - please fill out this section, and skip section 2. Current AAOP grantees - please skip this section and go to section 2.</u>

1. Provide a summary of your organization or group's mission, history, major programs and/or activities, and the community/base that you serve, including the number of people in your base. Who in your organization will lead the work for which you seek funding?

- 2. What level of funding and are you requesting?
  - a. If \$1,000: Please describe the events you will hold to carry out meaningful engagement in the Asian and Pacific Islander communities, including a timeline from January 2020 -July 2020.
  - b. If \$3,500: Please describe the 2 required events you will hold to carry out meaningful engagement in the Asian and Pacific Islander communities. Please describe your ongoing effort and how it is distinct from the 2 events required. Please include a timeline from January 2020 July 2020.
- 3. What organization(s)/partner(s) do you see your organization collaborating with in 2020 to do Census work?
- 4. Are you seeking other funding support for this project? Please list amounts, names of other funders, and whether it is support you have secured or are seeking:

# SECTION 2: <u>New applicants - please skip this section.</u> Current AAOP grantees - please fill out this section.

- 1. What level of funding and are you requesting, and how will this amplify your existing Census work?
  - a. If \$1,000: Please describe the events you will hold to carry out meaningful engagement in the Asian and Pacific Islander communities, including a timeline from January 2020 -July 2020.
  - b. If \$3,500: Please describe the 2 required events you will hold to carry out meaningful engagement in the Asian and Pacific Islander communities. Please describe your ongoing effort and how it is distinct from the 2 events required. Please include a timeline from January 2020 July 2020.
- 2. Who in your organization will lead the work for which you seek funding?
- 3. What organization(s)/partner(s)/community leaders do you see your organization collaborating with in 2020 to do Census work?

# SECTION 3: *<u>All fill out this section.</u>*

1. Please explain in detail how you plan to use this funding AND provide a simple budget using the template below. For example: hiring staff or contractor, purchasing equipment, training, community event cost, space rental, food or travel reimbursement.

<b>INCOME</b> (Grants/Donations)	Amount
Total Income:	
EXPENSE	Amount
Salaries/Wages	
Intern/Fellow	
Consultant & Professional Fees	
Travel	
Equipment	
Supplies	
Training	
Printing & Copying	
Rent & Utilities	
Other (Specify)	
Total Expenses:	
Income Minus Expenses	